



OXC PARTNER UP Program

HOWDY PARTNER! By choosing OXC as your partner we offer access to promote your business to our valued membership in the fastest growing equestrian sport. OXC formed in 2012 as an affiliate club of the Extreme Cowboy Association (EXCA). The club has continued to grow throughout Ontario. The sport is geared to any age and level of competitor. Our venues are located at fairs as well as at private facilities, where a varied group of spectators engage to cheer on their favourite cowboy or cowgirl!

Ontario Xtreme Cowboy is always open to your ideas and suggestions.

Please contact the OXC office to discuss your ideas today! ontarioxtremecowboy2012@gmail.com

<p>DIAMOND CONCHO LEVEL \$1000 +</p>	<ul style="list-style-type: none"> - Ongoing promotion for the whole race season, at every event & through social media - Sponsor's name, logo and link listed on the OXC website sponsorship page - Spotlight posts on the OXC social media pages: Facebook & Instagram - Sponsorship status mentioned in event promotions, including <i>The Rider</i> newspaper - OXC Year-End Award named in sponsor's honour - Includes One 2022 OXC Family or two 2022 OXC Adult Memberships
<p>GOLDEN BIT LEVEL \$500 +</p>	<ul style="list-style-type: none"> - Ongoing promotion throughout the race seasons & through social media - Sponsor's name, logo and link listed on the OXC website sponsorship page - Single spotlight post on the OXC social media pages: Facebook & Instagram - Sponsorship status mentioned in event promotions including <i>The Rider</i> newspaper - One 2022 OXC Adult Membership
<p>SILVER SPUR LEVEL \$250 +</p>	<ul style="list-style-type: none"> - This partnership level can be combined with more than one sponsor at a race - Added money will provide extra payback in a single division at a single OXC race - Sponsor's name is listed on the OXC website sponsorship page - A shout out on the OXC social media pages: Facebook & Instagram - Sponsorship status mentioned during event programming - One 2022 OXC Adult Membership

ADDITIONAL PERKS FOR SPONSORSHIP

<p>Sponsor Branded Items</p>	<p>Branded obstacle/product can be supplied by sponsor to be included in the event ring. Items can be, but are not limited banners, barrel cover, etc. Please reach OXC office to discuss and offer a creative fun Branded Obstacle!</p>
<p>Sponsors At Events</p>	<p>The above Level Sponsors can request to attend events listed on the event page to promote their business / products to riders and participate in Awards of the day. Sponsors must request to OXC office 15 days prior to an event if they would like to attend. Events are held in multiple locations throughout the race season; some public and others private with limited space. Hosts on Private Property will have final decision if there is sufficient space to promote OXC sponsors during the event, or if conflicts with pre-exist Host sponsorship.</p> <p><small>*Private property Hosts of OXC events may have sponsors for their events for the season. OXC does not secure Private Hosts sponsorship, this is at the sole discretion of the Host.</small></p>



Single Event Sponsorship

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<p>DIAMOND CONCHO LEVEL \$1000 +</p>	<ul style="list-style-type: none"> - Promotion at your chosen event & through social media - Sponsor's name listed on the OXC website sponsorship page - Spotlight posts on the OXC social media pages: Facebook & Instagram - Sponsorship status mentioned in event promotions
<p>GOLDEN BIT LEVEL \$500 +</p>	<ul style="list-style-type: none"> - Promotion at your chosen event - Sponsor's name listed on the OXC website sponsorship page - Sponsorship status mentioned in event promotions
<p>SILVER SPUR LEVEL \$250 +</p>	<ul style="list-style-type: none"> - This partnership level can be combined with more than one sponsor at a race - Added money will provide extra payback in a single division at a single OXC race - Sponsor's name is listed on the OXC website sponsorship page - Sponsorship status mentioned during event programing
<p>A COWBOY'S HAND SHAKE \$50 +</p>	<ul style="list-style-type: none"> - This sponsorship level can be combined with more than one sponsor at a single race - Sponsorship may come in the form of product to give away at an event

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